

Betsy Lawer Lawer Estates

daunting challenge.

here at Lawer Estates

take on every day!

Lawer Estates is a family-owned, limited production winery known for sustainably grown, terroir driven wines. More than a decade ago we fell in love with Calistoga and purchased our vineyard property. The special characteristics, terroir and microclimates of our vineyard inspired us to create our one-of-a-kind wines.

The Lawer Estates vineyards have the ideal terroir and microclimates to nurture a diverse range of varietals including Cabernet Sauvignon, Pinot Noir, Syrah, Chardonnay, Viognier and Petite Syrah. On summer days, coastal breezes make their way through the gap in the hills and up the creek that meanders through our vineyard. This cooling infuses our wines with unmistakable character. Complementing this ideal microclimate is a subterranean volcanic reservoir that nurtures our vines year-round, and provides essential hydration even in times of drought.

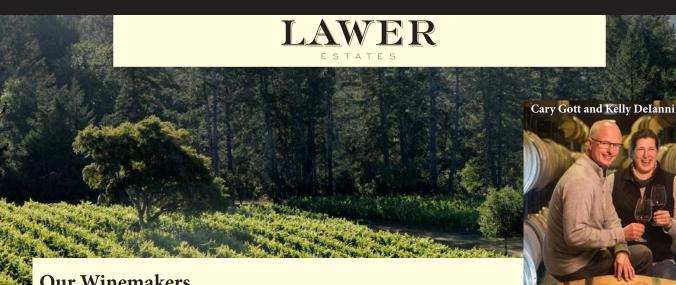
Lawer Estates is a labor of love run by the entire Lawer family alongside our experienced viticulture and winemaking team. We feel blessed to be the stewards of this rare vineyard property and we hope that you enjoy our wines.

Discover Lawer Estates, Bold, Distinctive, Memorable, Cheers!

Betry & David Lawer

Betsy and David Lawer www.LawerEstates.com





Our Winemakers

ur winemaking team consists of Cary Gott and Kelly DeIanni who possess a rare blend of winemaking passion, bold creativity and exacting standards of excellence. They are as finely balanced as the Lawer Estates wines they make.

Cary Gott is the lead winemaker at Lawer Estates. Representing the fourth generation of his family in the California wine business, Cary has lifelong experience making ultra-premium wines and creating successful brands for over 40 years. Cary is also the founding principal of Vineyard & Winery Estates, where he assists wine brands in establishing operations and developing wineries. He has worked with dozens of wineries including Round Pond, Ram's Gate, Sterling Vineyards and Mumm Napa Valley.

Winemaker, Kelly DeIanni, works closely with Cary to craft the Lawer Estates wines. Kelly has more than two decades of vineyard and winemaking experience and has made wine for more than a dozen leading wine brands. She applies her winemaking skills, passion and drive for excellence to each vintage. She and her family share the Lawer Estates values in sustainable farming, whether working in their family vineyard or maintaining their edible gardens, beehives and fruit trees.

From our vineyards to your table, our winemaking team's talent and experience is your assurance that every bottle of Lawer Estates wine is bold, distinctive and memorable.

Our Vineyard and Management

 $E^{\it very great wine begins in the vineyard.}_{\it At Lawer Estates, we practice certified sustainable winegrowing practices. Our$ commitment to sustainable wine growing optimizes the quality of our wines while ensuring that our wines will be enjoyed by future generations of our family and yours.

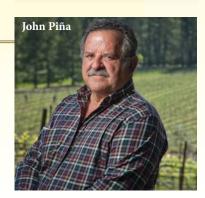
The Lawer Estates vineyards are managed under the close watch of John Piña who has been managing Napa Valley and Sonoma vineyards for almost 50 years. John knows and understands the region's diverse topography, varying terroir and nuances of climate better than anyone we know.

When asked about the exceptional fruit produced by Betsy's Vineyard in Franz Valley, John described the terroir as rich, fertile and one-of-a-kind. Combined with its special mountain valley climate, Betsy's Vineyard produces fruit with a highly prized flavor and special character not found in other vineyards.

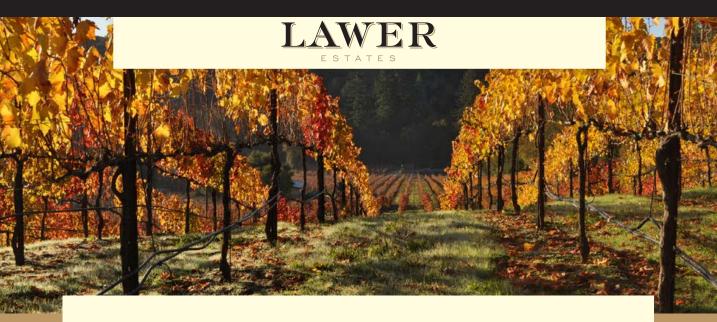
John's passion, expertise and uncompromising attention to detail are the first step - the true foundation - in crafting the Lawer Estates wines.



- Napa Valley Register







Lawer Estates Story

More than a decade ago, David and Betsy Lawer fell in love with and purchased one of the most unique vineyards in Calistoga. The special characteristics of this Knight's Valley vineyard inspired them to create one-of-a-kind, limited production wines that can be shared with total confidence among family and friends.

Betsy Lawer is a third generation Alaskan banker who has proven that helping people succeed in the community is not only the right thing to do, but is the right approach to business. Betsy and David apply those core values to their winery. Betsy and David run Lawer Estates together with their extended family and their experienced team of vineyard managers, viticulturists and winemakers.

As a tribute to their love of business, whether it's banking or winemaking, the Lawers designed their label to harken back to the era of fine, inscribed bonds or stock certificates--artfully merging their banking and winemaking worlds. The landscape etching on the Lawer Estates label is one of their favorite vineyard views.

The Lawer family is committed to sustainable farming and excellence in their grape growing and winemaking. Lawer Estates vineyards are sustainably farmed, thoughtfully managed and meticulously maintained, and the grapes are always hand picked at harvest. The Lawers hope to continue these traditions for generations to come.

